

# Riviera Designs

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BESPOKE SOCIAL MEDIA MARKETING

[rivieradesigns.co.uk](http://rivieradesigns.co.uk)



# Our Social Media Plan

STEP 1

PHOTO & VIDEO  
from £250/2 hrs

STEP 2

DESIGN & CONTENT  
£350/month

STEP 3

INSTA FAMOUS &  
REAL GROWTH KICK-OFF  
from £60/month

STEP 4

PAID ADVERTS  
£200/month

STEP 5

INFLUENCER  
MARKETING  
£100/month

*T&C: we charge on a monthly basis always collect the fee prior to completing the work for that month. We ask for 30 days' notice if you want to cancel.*



Give an edge for your brand image over your competitors

# Photo & VideoGraphy

## WHAT'S INCLUDED

- + We curate each photo/video shoot to align with your brand's aesthetic
- + We work with extensive network of models and studio rentals
- + We provide voice recording / voice over services for video shoots
- + Expect to receive your content ready within a speedy 1-2 day turnaround
- + 2 hrs photoshoot is enough for content for 3-6 months across social media

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*\*Note that additional costs may apply for model bookings, studio rentals, and voice-over services. We also offer further refinement through animation inserts and additional cuts, though this too may incur an additional fee.*

Most popular packages:

**100/150 Photos = £250/2 hrs**

**2-4 Video Reels + 50/60 Photos = £500/2 hrs**

A refined visual storytelling of your brand

# Design & Content



## WHAT'S INCLUDED

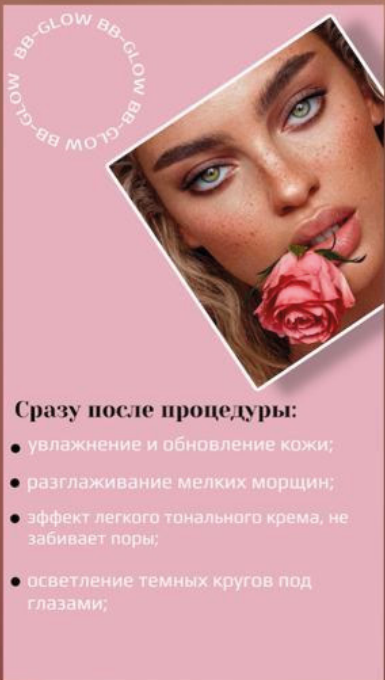
- + Visual design of your account ( profile pic, highlights stories, bio copy)
- + Monthly Content : 12/15 Posts + 2/4 Reels ( design + publishing )
- + Copywriting for captions accordingly your brand voice tone
- + 5/7 Stories per week ( design + publishing )

## PLUS:

- + Flyers & leaflets design accordingly
- + Website updates accordingly ( if website built by us)
- + FREE Photoshoot 2hrs after every 6 months

*\*Note that we don't provide customer services such as responding to direct messages and to customers' reviews across all platforms.*

£350/month



Grow your real Instagram followers the right way

# Get Insta-Famous



## WHAT'S INCLUDED

- + Advanced Ai Followers Growth ( 100-800 organic followers/month)
- + Automated “welcome” direct message for each follower
- + Setup of generic auto-reply for each new message
- + Direct messages with current offers

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*\*Note that we don't provide customer services such as responding to direct messages and to customers' reviews across all platforms.*

**£60/month**



Build a community around your business

# Real growth kick-off

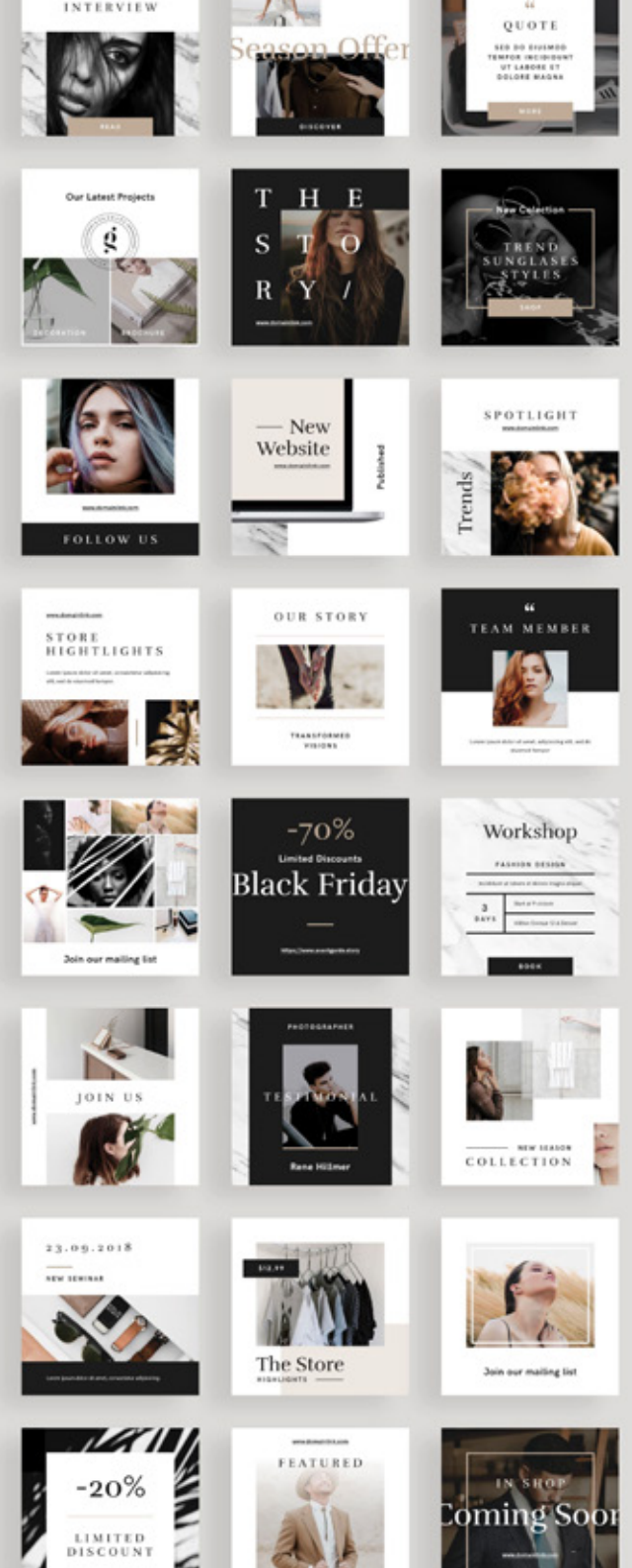


## WHAT'S INCLUDED

- + > 15 comments per each post - from real people
- + > 100 likes per each post - from real people

*\*Note that we don't provide customer services such as responding to direct messages and to customers' reviews across all platforms.*

£150/month



Connect with your ideal clientele

# Influencer Marketing

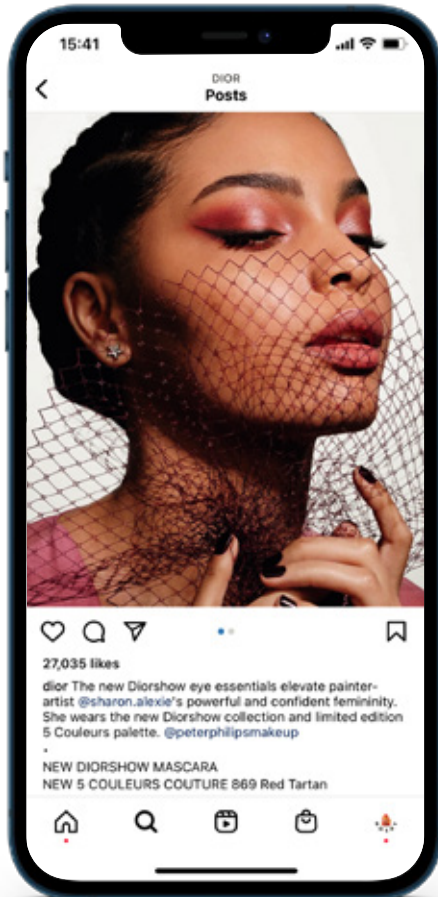


## WHAT'S INCLUDED

- + Collaboration with influencers
- + Finding the right niche bloggers
- + Organising their visit / review of your product
- + Creating the collaboration campaign
- + Monitoring their content about you

*\*Note that influencers' rates are not included. Micro or mid-tier influencers normally are happy to collaborate on exchange rates, but influencers with a large audience have an extra charge for their postings.*

**£100/month**



Take your brand further than you've ever gone

# Paid Facebook Ads

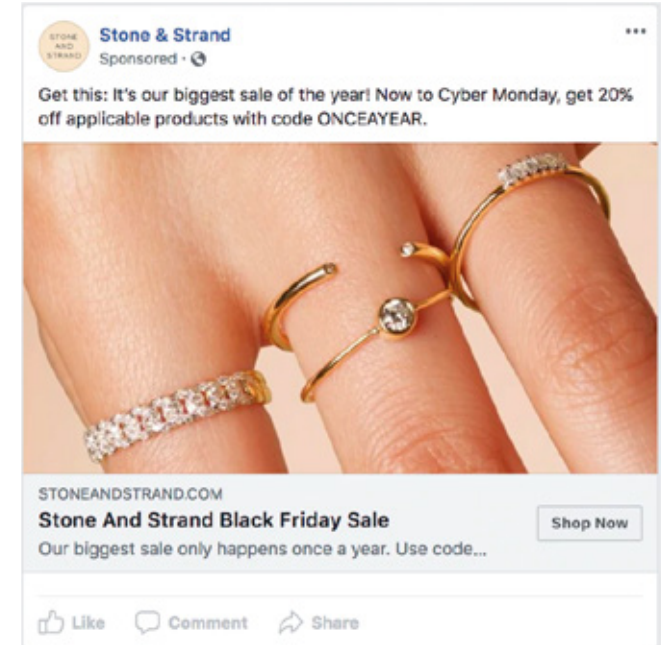


## WHAT'S INCLUDED

- + Setting up your Facebook Business Manager
- + Setting up monthly campaigns
- + Adverts Creatives designs in different formats
- + Creating a target audience
- + Facebook Pixel implementation to website
- + Monitor daily the performance
- + Monthly reports of results

*\*Note that the ads budget is not included. The budget can be set up accordingly, but we recommend spending a minimum of £250 a month to see the performance of a variety of ads and estimate the results.*

£200/month





# Our Recommendations To Your Brand

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